



Florida Missing Children's Day Foundation

Conference Call/Meeting

February 6, 2025

12:00 PM to 1:00 PM

(Rescheduled from January 23, 2025)

MEETING MINUTES

President Kenneth Tucker

In Attendance:

Foundation Members:

- President Ken Tucker
- Vice President Jim Previterra
- Treasurer Hunter Jones
- Chief Steve Kinsey
- Diena Thompson
- Teresita (Teri) Atchico
- Ed Hudson

FDLE Members:

- Ashley Bullard
- Mehgen Peoples
- Kandace Zachary
- Makenna Nix
- Megan McDonald
- Attorney Phil Lindley
- Attorney Rose Garrison

Introductions

- The meeting begins at 11:57 AM. Quorum is established.

Meeting Minutes

- Due to an issue with sending the minutes out for review prior to the meeting for approval, they will be sent out through SurveyMonkey for voting.

Foundation Membership

- President Tucker introduces new members Ms. Teresita (Teri) Atchico and Mr. Ed Hudson.
- President Tucker offers suggestions for who to offer membership to, with emphasis on finding members in the Miami, Orlando, Tampa, and Tallahassee areas.
 - With regard to Tallahassee, he mentioned the Florida Police Chiefs Association.
- Secretary Adams has left the Board; President Tucker asks if any existing Board member would like to take over the position.
 - Hearing none, he invites nominations from Board members
 - President Tucker indicates that Ms. Atchico has expressed interest in the position. Ms. Thompson nominates Ms. Atchico. Chief Kinsey seconds the nomination.
 - Following a unanimous vote, Ms. Atchico is accepted as the Board's secretary.

Treasurer's Report

- As of January 1, 2024, the Foundation had \$17,569.96.
- \$20,370.63 in donations were received in 2024.
- \$27,565.30 in expenses were spent in 2024.
- As of December 29, 2024, the Foundation's available balance is \$10,275.29.
 - President Tucker emphasizes the need for fundraising in 2025.
 - End-of-year expenses incurred by FDLE for FMCD and associated costs are still being evaluated. At this time there are approximately \$4,000 dollars in expenses. FDLE is looking to see what items may be transferred to FDLE's revenue to reduce the cost to the Foundation due to their low finances.
 - Secretary Atchico volunteers that she may be able to form a partnership with the Clay County Sheriff's Office.
- Per GAll Peoples, 2025 expenses are expected to increase to around \$35,000 this year due to inflation/cost increases.

FMCD Finances/Fundraising Ideas/Discussion

- **Discussion of Website Update**
 - President Tucker would like Foundation members to continue to be listed on new website. Currently, the members are listed on the top of the Donation page.
 - President Tucker and SMAS Bullard explain that according to Sunshine Law, Foundation members may meet to fundraise together as long as they do not discuss Foundation business outside of official meetings.
 - President Tucker suggests a meeting where FDLE legal or FDLE training may be able to further explain Sunshine Law as it applies to Foundation fundraising and other activities to be carried out outside of official meetings.
- **Possible Alternative Sponsorships & Donations**
 - Discussion of fundraising at places like Publix, billboards, social media, etc. Possible fundraising with law firms (Morgan & Morgan, local firms). President Tucker wants to go back to Publix to try again to gain their sponsorship.
 - President Tucker brings up the idea that the members in the Jacksonville area could sit down and discuss ways to fundraise locally. GSOM Bullard clarifies the role that FDLE and the board members can have in fundraising.
 - GAll Peoples shows the new Foundation website, which includes features and information intended to increase engagement, like a donation goal bar.
 - President Tucker suggests Board members set up a table at businesses such as Publix to pass out information on the Foundation and FMCD.

Solicitation Letters

- Ms. Thompson explains how she has communicated her personal connection with FMCD, and that she is willing to write a solicitation letter/quote expressing the emotional side of the organization.

- GAI Peoples clarifies that the solicitation letters will be sent out around the end of February/beginning of March. Using different letters for law enforcement vs. corporate solicitation.
- FMCD Flyers – In order to assist the Foundation and in line with internal FDLE initiatives, FDLE designed a possible FMCD flyer for the Foundation to use for solicitation. FDLE Legal clarified that individual pictures of missing children should not be used on this flyer as it is for solicitation reasons. The FMCD statewide billboard that is already used to promote FMCD may be used on the flyer which has current missing children on it.

House Bill 193

- GSOM Bullard explains that there is a new bill filed for the 2025 Legislative session that proposes adding language to the FMCD statute regarding runaways and other categories. FMCD recognizes all missing children regardless of missing category in which they went missing.
- The proposed bill affects the Foundation statute by adding duties for the Foundation. Specifically, by having the Foundation attend outside commissioner/board meetings. The additional duties would require more members than the Board currently contains. The current language of the bill indicates that the work would require Foundation members to travel but does not include provisions for a travel budget. Currently, the Foundation does not have the budget for travel to accommodate the new proposed duties.
- FDLE has submitted a bill analysis discussing some of the things listed above and President Tucker also submitted a statement. FDLE is currently closely tracking the bill. Depending on the status if this bill moves forward, the Foundation may need to become involved, and an emergency meeting may be called.
- Vice President Previterra suggests that the Florida Sheriff's Association may be able to help fight the proposed bill if needed in the future.

FMCD Status

- GAI Peoples has received the contract with the Tallahassee Automobile Museum and is reviewing it (\$8,600 current quote).
- FDLE is moving forward with Drury Hotel for FMCD families. Contracts will need Foundation approval by the March meeting.
- President Tucker encourages trying to lower prices for contracts due to Foundation financial situation. FDLE will not be able to assist with this and Foundation members will need to contact the vendors themselves.

Final Thoughts

- President Tucker's homework for Foundation members: looking into outreach opportunities.
- GSOM Bullard asks members to review the new Foundation website and decide whether to move forward with the updates. The new website will make the current website go

down. The Foundation will not have an active website for several days due to switching the domain to the new website. Price of domain and website costs are not expected to change.

- A Foundation social media account agenda item will be added to the next meeting's agenda. Secretary Atchico has expressed interest in running it. FDLE will research items that will need to be considered for a social media account that is not FDLE maintained.
- The next Foundation meeting is set for March 20, 2025.

Adjournment

- The meeting adjourns at 1:03 PM.