Meeting Minutes

Meeting/Conference Call

August 8, 2024

11:00 AM-12:30 PM

## In Attendance

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| --- | --- |
| * **Foundation Members:**   + President Kenneth Tucker   + Vice President James Previtera   + Secretary Lauren Adams   + Treasurer Hunter Jones   + Chief Steve Kinsey   + Diena Thompson | * **FDLE Members:**   + Mehgen Peoples   + Ashley Bullard   + Phillip Lindley   + Grant Geyer   + Megan McDonald |

**Introductions**

Roll Call was conducted by Mehgen Peoples.

**Agenda Items**

1. **Review of Previous Meeting Minutes**
2. Treasurer Hunter moves to approve the previous meeting’s minutes. Chief Kinsey seconds the motion. The previous meeting’s minutes are approved.
3. **FMCD Finances**
   1. The Foundation started the year in January with $17,500.
   2. Receipts for this year are about on track at $19,376.
   3. There is just over $22,000 in bank with $14,000 of the $30,000 spent for the event this year.
   4. Costs for FMCD hover around $30,000 per year.
   5. By Treasurer Jones’ estimate, the Foundation is on track to meet their goal of raising $30,000 in 2024.
4. **FMCD Fundraising**
   1. President Tucker and Ms. Thompson made a presentation at the Florida Police Chief's Association (FPCA) conference, but haven’t seen money come in from that.
   2. A request for a time slot at the Florida Sheriffs Association (FSA) conference was declined. President Tucker is checking the FSA sponsor list to find out if we could contact the same sponsors.
   3. President Tucker said the application for the Publix sponsorship was not approved.
   4. President Tucker is still working on Ace Hardware sponsorship.
   5. Treasurer Jones reached out to people and was underwhelmed with the response.
   6. President Tucker wants to revamp our fundraising strategy by rewriting the sponsorship letter or looking for someone to help with marketing.
   7. President Tucker would like to get quotes from families of missing children to include on the sponsorship letter. Ms. Thompson said she could talk to families at FMCD about what the day means to them. FDLE has voice recorders the Foundation can borrow.
   8. President Tucker is following up with Florida Association of School Resource Officers (FASRO) on their donation status. FDLE has always considered FASRO an advocate sponsor. The catered drink package for FMCD is expensive, so FDLE save money by buying the drinks themselves. The Foundation could talk to FASRO about doing something similar.
   9. President Tucker suggested someone with a law enforcement background talk to the Tallahassee Automobile Museum about in-kind donations.
   10. Treasurer Jones suggested a digital billboard with Lamar Advertising. FDLE explained that Lamar makes the banner for the poster contest winner and puts up regional billboards across the state at no cost.
5. **Missing Children’s Day Status**
   1. Hotel arrangements for the families coming to FMCD have been made at the Staybridge and Drury. Foundation members needing hotel reservations can let FDLE know so they can make the reservation with the Foundation card.
   2. Secretary Adams has gotten the prize packages for children contest winners.
   3. Invitations for the regional essay winners have been sent out
   4. FDLE has changed the name of the Everyday Hero award to Maple’s Everyday Hero to honor an electronic detection dog.
   5. Due to the difference in human trafficking and smuggling, FDLE would like to add another award. This will be discussed at a meeting after the 2024 FMCD.
   6. FDLE reported that there is about $10,000 more in expenses to take care of for 2024.
   7. FDLE is making the FMCD programs and printing poster of the children. RSVPs for the event are starting to come in.
   8. President Tucker would like to invite FASRO president to FMCD to thank them for their years of sponsorship of the family reception.
   9. Chief Kinsey made a motion to purchase a plaque to present to FASRO. Treasurer Adams seconded. Vote passed.
6. **Safety Fair**
   1. Due to low funds, FDLE has only ordered the lanyards and stickers for FMCD. Will readdress after FMCD and all expenses clear for additional giveaways.
   2. 700 lanyards and 1,000 stickers cost approximately $744.
7. **Foundation Membership**
   1. Members after 10/01/2024: President Tucker (JROC), Vice-President James Previtera (TBROC), Treasurer Hunter Jones (TROC), Joyce Dawley (OROC), Ed Dean (JROC), Diena Thompson (JROC), Chief Steve Kinsey (MROC)
   2. Need Secretary position recommendation and new member recommendations.
   3. Goal is to have two members in each FDLE region. Looking for 2 Pensacola region

members, 1 Tallahassee region member, 2 Ft. Myers region members, 1 Orlando region member and 1 Miami region member.

* 1. Membership will be discussed at a future meeting.

1. **Adjournment**
   1. President Tucker requests a motion to adjourn; Secretary Adams moves and Treasurer Jones seconds. Meeting adjourned.