

Missing Endangered Persons Information Clearinghouse Advisory Board



### **STRATEGIC PLAN** 2025-2027



#### **Mission:**

Promote the safety of Florida's children and other vulnerable populations.

#### Vision:

To lead the nation in the education and implementation of effective missing person prevention and recovery strategies.

## **Mission Objectives**

Through Partnership with the Florida Department of Law Enforcement (FDLE)

The Missing Endangered Persons Information Clearinghouse Advisory Board (MEPICAB) Strives to Serve Florida's Missing by:

- Ensuring that law enforcement has the information to respond efficiently and effectively to all missing persons incidents.
- Collaborating with governmental agencies, private resources, community groups and other organizations to raise public awareness of missing person topics including personal safety.
- Partnering with the Florida Missing Children's Day Foundation to organize and publicize Florida Missing Children's Day.









### **How it Began**



The Missing Endangered Persons Information Clearinghouse Advisory Board (MEPICAB) was created in 1996 to collaborate on missing children's issues with the Florida Department of Law Enforcement. The Board is comprised of a diverse mix of law enforcement officials, impacted missing person families, government agency representatives, non-profit organizations, private sector stakeholders, and members of the business community with interest in missing person issues.

In 1982 Florida created the first missing children department in the nation and has updated its name to reflect the multiple demographics served. It is now called the Missing Endangered Persons Information Clearinghouse (MEPIC). MEPIC provides analytical services regarding missing and unidentified persons to ensure that Florida families can be notified if their loved one is located.

MEPIC assists jurisdictional law enforcement agencies in locating missing persons by issuing AMBER, Missing Child, State Purple, and State Silver Alerts, creating missing persons flyers, collecting and disseminating relevant information, and engaging the public in the search for missing persons. MEPIC also works with other state clearinghouses, Child Abduction Response Teams (CART), the National Center for Missing and Exploited Children, and International Criminal Police Organization (INTERPOL) to exchange information, tips, and leads about missing persons to help provide each missing person with the best chance of recovery.

The MEPICAB meets at least quarterly to work on various topics and projects related to educational safety and awareness, including Florida Missing Children's Day and safety fairs and to distribute information to the public and law enforcement.

This strategic plan represents the priorities and planned actions for the MEPICAB for the three-year period, 2025-2027. The plan also informs partners and stakeholders about the Board's intentions so other organizations can identify areas of participation and implementation.

# **MEPICAB** Projects

### **PROJECT:**

Provide information to law enforcement (through direct communication, conferences, and criminal justice events) for the adoption and implementation of the best missing person practices and procedures.

### TASK:

Provide resources to law enforcement on the capture of missing person information, potential challenges in missing person cases, common misconceptions in missing person cases, and other resources that may be available for law enforcement and the public through other organizations and agencies.

### TASK:

Raise awareness regarding resources that support missing persons through the Florida Department of Law Enforcement (FDLE) to include alert issuance, training, and lab services such as DNA testing.

### **PROJECT:**

Assist the Florida Missing Children's Day Foundation and FDLE with activities associated with Florida Missing Children's Day (FMCD) held the second Monday of September each year per Florida Statute 683.23.

#### TASK:

Support the organization and developments of FMCD activities and information to include the event itself, contests, awards, event contacts, and other related tasks or activities.

#### TASK:

Promote participation in FMCD through Board attendance, solicitation of award nominees and event contestants, and distribution of information.



# **MEPICAB** Projects

#### **PROJECT:**

Strengthen partnerships to raise awareness of the challenges in missing person and unidentified person cases, child safety prevention methods, resources available for at risk missing populations, and sexual offender/predator identification in communities.

#### TASK:

Network with local event coordinators to arrange personnel specializing in child safety to attend community engagement events and safety fairs to educate diverse populations.

#### TASK:

Collaborate with other organizations and agencies that serve as subject matter experts to host, link or distribute, with their permission, non-FDLE published public safety announcements, literature, relevant data analysis, and resources that support the Board's mission.

### TASK:

Create and maintain relationships with missing person families associated with Florida Missing Children's Day, subject matter area experts, community representatives, training institutions, private organizations, non-profit organizations, and governmental agencies.

#### TASK:

Create, maintain, and distribute the Missing & Endangered Newsletter at least three times a year on topics that support the Board's mission.



#### Chair Karen Mazzola, representing the Florida Parent Teacher Assoication (PTA) and the PTA's President Carolyn Nelson-Goedert, expresses gratitude to the board members who contributed to this plan:

David Bernhardt representing the Florida Highway Patrol and Executive Director Dave Kerner David Brand representing the Florida Sheriff's Association and Executive Director Steve Casey Dan Campbell representing impacted missing person families Fran Carlin-Rogers, private citizen specializing in senior transportation services Tracy Clark with Tallahassee Police Department Julie Collins representing the Florida Department of Education and Commissioner Manny Diaz Bill Corfield representing Target Corporation Paul Emmons representing the Florida Association of School Resource Officers Katherine Gomez representing the Florida Department of Juvenile Justice and Secretary Eric Hall Janet Hartman and Stephanie White representing the Florida Public Safety Institute Jerry Hensley representing the St. Petersburg Police Department, Chief Anthony Holloway and a member of the Florida Police Chief's Association Jessica Janasiewicz and Geoff Willoughby representing the Florida Association of School Administrators Emmy Kyllonen representing the Florida Outdoor Advertsising Association and President Charlotte Brand-Audie Darry Lloyd, vice chairperson, with the Florida Office of the State Attorney, 8th Circuit Terri Lynn and Mark Young representing the Jimmy Ryce Center for Victims of Predatory Abduction Walt McNeil, Sheriff of Leon County Brian Moore representing the Florida Association of District School Superindentents and Chief Executive Officer William Montford Travis Paulk and Kristin Morgan representing the Florida Department of Children and Families and Secretary Shevaun Harris John and Peggy Pitta, retired law enforcement John Robertson representing the Florida Network of Youth and Family Services Hilary Sessions representing impacted missing families Brandi Manley and Rochelle Kemple representing the Florida Governor's Legal Office Susan Smith, private citizen specializing in victim and impacted families advocacy and services Kimberly Spence representing the University of Central Florida's Center for Autism and Related Disabilities Mike Vasilinda, private citizen specializing in media Frank Williams, retired Assistant United States Attorney



Committed to:

The safety of Florida's children and other vulnerable populations