



Florida Missing Children's Day Foundation

Conference Call/Meeting

April 24, 2025
1:00 PM to 1:50 PM

MEETING MINUTES

President Kenneth Tucker

In Attendance:

Foundation Members:

- President Ken Tucker
- Secretary Teri Atchico
- Treasurer Hunter Jones
- Chief Steve Kinsey
- Ed Hudson
- Joyce Dawley

FDLE Members:

- Ashley Bullard
- Makenna Nix
- Abdel Cortez
- Kylie Frantello
- ASAC John McClellan

Introductions

- Quorum is met.
- Chief Kinsey moves to approve March meeting minutes. Joyce Dawley and Secretary Atchico both second the motion to approve the meeting minutes. The meeting minutes from the March meeting are considered approved.

FMCD Status

- Contract statuses have been sent for Tallahassee Automobile Museum (TAM) and Drury Hotel. Members may go ahead and book their hotel for FMCD, but invitations will go out in late May or June. Audio and catering contracts are still on hold.
 - Audio is estimated to cost around \$1,500. We are holding off on arranging catering until we can know (before around July 1) what we are able to afford based on Foundation finances.
- President Tucker has reached out to TAM to see if we can arrange a deal with them for this year's pricing but has not heard back as of yet.

FMCD Finances/Fundraising Ideas/Discussion

Treasurer Update

- Current funds: \$15,511
- Approximate donations received this year: \$8,500 (from 12 donors)
- Approximate donations received since last meeting: \$6,500
- Pending donation from DCF: \$5,000
 - Mr. Hudson asks about who we have received donations from in response to solicitation letters, and A. Bullard reviews the list of entities we have received donations from this year (located on Foundation financial spreadsheet).

- The 2025 Revenue & Expenses and this meeting's Treasurer Report will be emailed to members after the meeting.
- President Tucker thanks Mr. Hudson for soliciting a donation from his rotary club.

Business Letters

- President Tucker explains that Vice President Previtiera's modified letter may be used by the Foundation to solicit donations from private entities and organizations.
- President Tucker suggests allowing each board member to sign the generic solicitation letter in place of him.

Solicitation Letters

- Solicitation letters were sent out on March 28. Re-solicitation letters will be mailed out in mid- to late-May.
- President Tucker suggests drafting all of the solicitation letters, emailing to him so he can add any personalized messages, and then he can send them back to us.

Social Media

- Foundation social media guidelines are currently being reviewed by FDLE's legal team. Once approved, Secretary Atchico and Ms. Thompson can create a profile for the Foundation on social media sites.
- Secretary Atchico says that she is working on arranging a pool tournament in her community as a fundraising venture.

FMCD Purchases

- President Tucker suggests voting on whether or not to purchase the following items:
 - Padded award folders → Up to \$1,000
 - Lanyards → Up to \$500
 - Stickers → Up to \$200
- President Tucker asks if there is a motion to approve the above purchases at the corresponding price limits (with the caveat of availability of funds in the account). Mr. Hudson moves to approve, and Secretary Atchico seconds the motion. Hearing no disagreement, the purchases are approved.

Ideas for Solicitation

- Morgan & Morgan (and other law firms)
- Publix
- ACE Hardware
- Fox Valley Technical College
- Institute for Intergovernmental Research
- Federal missing children (out of Virginia)
- Fraternal police organizations
- FHP retiree association

Additional Discussion

- FDLE will draft additional solicitation letters for Fox Valley, IIR, FSA, FPCA, fraternal police organizations, and possibly the FHP retiree association.

- Ms. Dawley asks about possibly reaching out to the Florida Sheriffs' Association (FSA) and Florida Police Chiefs' Association (FPCA), John Eslinger's organization.
- President Tucker requests that FDLE create letters for these organizations to send out with the second batch of solicitation letters.
- Chief Kinsey will be emailed solicitation/sponsor flyers to pass out a Florida Police Chiefs board of directors meeting.
- A. Bullard asks about the phone call that FDLE received asking about student(s) applying to sign the National Anthem in American Sign Language (ASL) on stage. Based on the phone call, it doesn't seem like it would be participation as a group of students. President Tucker clarifies that we don't have the funds for a large group of students to sign, and we should set a limit on the number of students who could sign at the ceremony.
- A. Bullard suggests paying to have a National Anthem singing winner and up to one signing winner. To add a signing winner, it would cost up to an additional \$150 prize check, approximately \$150 for their hotel stay, and meals per diem for student and one other person (\$170), travel expenses (around \$200) = \$670-700 extra.
 - President Tucker motions to approve up to \$700. Ashley says she doesn't know if we can put a cap on the dollar amount since we have to reimburse at the state rate. In consideration of this, President Tucker removes cap amount. Teri motions to approve, seconded by Ed Hudson. No disagreement to be heard; hearing none, unanimously approved.
- Teri has a contact who is fluent in sign language that may be able to judge if FDLE is unable to find a judge.
- Mr. Hudson asks about social media. Asks if there is any objection to using personal social media to promote Foundation. A. Bullard clarifies you can push Foundation materials using your social media as an individual.
- Secretary Atchico commits to personally gathering \$5,000 in fundraising by September.

Next Meeting Dates

- May 22, 2025, from 1:00 PM to 2:30 PM
- June 26, 2025, from 1:00 PM to 2:30 PM (this meeting will determine what additional meetings are needed prior to FMCD based on donation levels)

Adjournment

- The meeting is adjourned at 1:50 PM.