



# MEPIC Advisory Board Committee Meetings Conference Call Minutes

Tallahassee, Florida

22 March 2017

1:00 PM – 4:00 PM

## Awareness and Prevention Committee (1:00 – 2:00 PM)

- In attendance:
  - Mary Coffee
  - Julie Collins
  - Jamie Meeks
  - Brendie Hawkins
  - Nancy McBride
  - Barbara Renczkowski
  - Craig Schroeder
  - Hillary Sessions
  - Stephanie White
- **Craig Schroeder (CS):** Question or Concerns regarding Sunshine Laws?
  - No questions
- **Julie Collins (JC):** We had a nail-biter at the essay contest. First, the Governor's Office provided eight rather than seven regional winners after declaring a tie in one of the regions. DOE also declared a two-way tie for first and the two essays were sent to FDLE and read by a panel to break the tie.
  - **CS:** I also contacted the winning school today and they are very excited.
- **CS:** The poster contest has also been judged and a winner determined, though the school hasn't been notified yet as they are on spring break this week.
- **JC:** Also, Barbara I sent something to you for the PTA newsletter.
- **Brendie Hawkins (BH):** Also, FDLE has asked our PIO to draft up a notice for the PTA newsletter about the role of Twitter and social media during an Amber Alert.
- **BR:** I contacted PTA and they have national policies on social media training. I'd like to share it with you all when it. I've sent to Craig and he will disseminate it to the committee.
- **Evaluating the Strategic Plan**
  - **A-1.2: Assess, Recommend, and Distribute Current Resources**
    - **BR:** Waiting on John Robertson to provide us some language.
  - **A-1.3 Identify an Explore Feasibility of Addressing Gaps**
    - **BR:** I don't have many notes on this Objective but I believe we spoke about getting Lori Smith to present to the Board?
    - **CS:** I have reached out to her and we are hoping to get her into one of our next Advisory Board meetings.

- **A-1.4 Create LE-led online and texting safety curricula for students**
  - **BR:** I think we were waiting to hear back from FDLE's professionalism.
  - **CS:** I will follow-up with Professionalism about joining the next Committee call and Advisory Board.
  - **BR:** I keep going back to the idea of "are we actually developing curriculum" or just compiling and recommending.
  - **Mary Coffee (MC):** As I recall the Board was to cull curriculum and see what needs to be included that are perhaps not already.
  - **JC:** Our other challenge is we can't promote any resources that come from a for-profit source.
  - **MC:** Did the committee decided on screening rubric to not endorse but create something that asks to meet minimum goals of what it would take to be included. Where are we on that?
  - **BR:** We are not too far. I'm wondering if that might not be something we can do together.
  - **MC:** Do you all want to workshop that at the next in-person meeting before the next advisory board meeting?
  - **BR:** Yes, I think that would be great and I think it would work better to discuss when we are all together.
  - **MC:** Okay well if there are particular supplies you need (white board, markers, etc.) let Craig know.
  - **BR:** If anyone else knows of a similar rubric someone else is using just let us know.
- **A-2.1: Create Work Group**
  - **BR:** This is another thing we were waiting on Professionalism for?
  - **CS:** We are going to ask someone from Professionalism to join us on the next conference call and the next AB meeting.
  - **BR:** When you contact them can you provide them with the A1.4 and A2.1 objectives.
  - **MC:** we will send them all the objectives and highlight the ones that the committee wants their perspective on and they can make notes all the way around.
- **A3.1 Awareness of Social Media Use and Digital Lives**
  - **JC:** Bob Greeden does an excellent webinar we could use
  - **CS:** Also 3.1 is the objective that is currently being amended so there may not be a lot to discuss at this time.
  - **JC:** 3.2 is dependent on 3.1 so we'll have to wait on that as well.
  - **CS:** And, hopefully we can get Lori Smith here and she can help us with both objectives in A-3.
  - **JC:** I know of two resources that are free and based in Florida Monique Burr Foundation (Jacksonville) has Child Safety Matters and Lauren's Kids (Aventura)

as Safer Smarter Kids and Safer, Smarter Schools. Both of these are free and meet current school standards.

- **JC:** I will send that information to Craig as well.
- **CS:** Does anyone have anything else?
- **JC:** Are we still doing the April 12<sup>th</sup> conference call.
- **BH:** We are still doing it; we thought it would be a good opportunity for everyone to finalize agenda items for the next AB meeting.

**Meeting Adjourned**

## Response and Recovery Committee (2:00 – 3:00 PM)

- In attendance:
  - Bill Corfield
  - Brendie Hawkins
  - Craig Schroeder
  - Hillary Sessions
  - Stephanie White
  
- **Bill Corfield (BC):** Any questions regarding the minutes from last meeting?
- **BC:** There were a couple of tabled items from Brett on the last call. So I'll turn it over to Brett.
  - **Brett Lycett (BL):** I know everyone talked about marketing CART deployments. I talked to our PIO officer, her reply is that when we have a chance to talk about CART deployments we do. FDLE is relying on local agencies to get that information out there. When there is information that we as an agency can get out there without stepping on toes we do (whether that be the internal publication INFORMANT or Twitter). But our PIO office does want to take a step back and let the lead agencies market their own CART deployments.
    - **BL:** So it's basically on the lead agency to put it out there.
    - **BC:** I think when it comes down to the marketing of CART deployments; the media probably does a decent job of speaking about law enforcements response efforts. When I think of it from our strategic plan I think we need to focus on getting the info out to Law enforcement agencies, who are our main audience.
    - **BL:** I think you're right. We need to reach out to LEs and make sure they know we are here for their use, which is one of the reasons we do our quarterly meetings.
  - **BC:** Correct me if I'm wrong but FDLE goes through Fox Valley certification, right?
    - **BL:** Yes, they certify us every year.
  - **BL:** I want to give an update on Everbridge. It is still in a testing/development phase. Pete Warren will probably be able to give more of a technical update once it gets up and running. So for us at this point, we are working on the technological advance to consolidate our notification systems into one platform to make it more efficient and effective.
  - **BL:** We are still working towards getting our last two regional CART teams certified.
  - **BL:** Unless you all have something for me I have no major CART updates to provide.
  - **BL:** Do you all have any information for me?
- **BC:** Regarding the training aspect of things, this strategic plans references training among law enforcement agencies, is there any kind of training that this committee can receive to be more updated on CART deployments (knowing a lot of that stuff is LE specific).

- **BL:** I don't think there will be anything wrong with doing that; I'd leave it up to you and the committee to give their interest and see what they would be interested in hearing more about.
  - **BC:** Great well maybe at our next meeting we can discuss it and see what the committee is interested in. I just want to make the committee as educated as possible.
- **BC:** Does anyone know if there is any update from Angie Herron on LPRs.
  - **CS:** no update has been communicated to me but I will reach out to Angie and see if there is anything.
- **CS:** Also, we wanted to address any lingering questions about Sunshine Laws.
  - **BC:** Nothing today.
- **BC:** Well if there are no other questions we will adjourn.

## Meeting Adjourned

## Communications and Technology (3:00-4:00 PM)

- In attendance:
  - Julie Collins
  - Tim Enos
  - Brendie Hawkins
  - Jamie Meeks
  - Craig Schroeder
  
- **Julie Collins (JC):** Division of Emergency Management regarding Twitter policy. Reached out and hadn't heard anything yet, but am looking for another resource. Did we reach out to anyone else regarding their Twitter policy?
  - **BH:** We can reach out to Gretl Plessinger and see if they have any Twitter policies we can model after.
- **Craig Schroeder (CS):** Any questions or lingering concerns regarding Sunshine Law
  - NONE
- **CS:** Provided Kristin Litteral's contact at BowStern marketing: Carmen Clemente.
- **Tim Enos (TE):** I have put out a request asking for social media updates to Florida Police Chiefs but have not yet heard back from them.
- **TE:** Does anyone have anything else?
- **JC:** I just wanted to see if there was any more news regarding the FCIC flag regarding foster care children.
  - **Brendie Hawkins (BH):** They aren't moving forward with that because it will cause a discrepancy between FCIC and NCIC, so we are going to push through a best practices memorandum that asks law enforcement to use that miscellaneous field to notate foster children.
  - **BH:** To be clear, we just want there to be some guides.
  - **JC:** Yes, we just want a uniform way for it to be searched so it will come up if searched for.
  - **BH:** Okay, well it is a free text, uniform field (that doesn't allow bold or underline) so we can make sure that the best practices memo states that the DCF notation is put at the very beginning of that field.
  - **JC:** That is frustrating we can't bold or underline.
  - **BH:** I know, but we hope to make it an easily searchable phrase.
  - **JC:** You would think we aren't the only state that has the concern; is there no avenue of interest at the federal level to pursue that?
  - **BH:** Well the FBI has their advisory policy board and they are the governing body in CJIS security policy. So we can ask our CJIS (Charlie Schaeffer) director to present this to them (in what is called a white paper); but even if they accept that proposal it could take 18 months to change at the national level.

- **JC:** I would hope that something at the national level could happen because that's a simple extra step to protect extra vulnerable kids.
- **BH:** I'll get up with Chuck Murphy to see if I can get a draft of the CJIS memorandum and I'll discuss with him about the viability of putting together a white paper for the FBI APB.
- **TE:** Anything else from anyone else?
- **TE:** Motion to Adjourn?
- **JC:** Motion
- **Jamie Meeks (JM):** Second.
- **TE:** Adjourned.

## Meeting Adjourned