



MEPIC Advisory Board Committee Meetings Conference Call Minutes

Tallahassee, Florida

17 April 2019

1:00 PM – 4:00 PM

In Attendance:

- Dan Campbell
- Julie Collins
- Bill Corfield
- Jeff Dambly
- Antonio Gilliam
- Brendie Hawkins
- Angie Herron
- Karen Mazzola
- Jamie Meeks
- John Robertson
- Erin Rounds
- Craig Schroeder
- Floy Turner

Minutes

- **Craig Schroeder (CS):** Hi everyone! Let's go ahead and begin looking at our Strategic Plan.
- **CS:** The first item is the creation of the MEPICAB Facebook page.
 - **Floy Turner (FT):** Obviously, we would need FDLE's approval for posting, correct?
 - **Brendie Hawkins (BH):** Yes, as an extension of FDLE that would be correct.
 - **Karen Mazzola (KM):** I think the next step should be creating some standards for posting.
 - **Jeff Dambly (JD):** I can put together some bullet points for standards in posting. I can put all of that together and send it to Craig to disseminate to you all.
- **CS:** The next item on the list is the curriculum review sheet which we are still waiting on final approval from FDLE command staff and we hope to have that soon.

- **CS:** Next on the agenda and the Strategic Plan is our Subject Matter Expert (SME) list.
 - **CS:** The Board has voted to accept the SME list.
 - **FT:** Can you send that list out to everyone?
 - **CS:** Yes.
 - **CS:** The next step is to reach out to the people on the list to ensure they are okay being listed. My question is, do you all want us to send a blanket email out to them or would you all like to reach out to them personally.
 - **John Robertson (JR):** I know I'd like to send them myself to the people I suggested.
 - **CS:** Okay well why doesn't everyone e-mail me and tell me who from the Board they are willing and/or able to reach out to and hopefully we can contact everyone that way.
 - **FT:** Do we have to vet the people we are adding to our Subject Matter Expert list?
 - **CS:** I don't know if a formal vetting process is necessary; they aren't joining the board, we are just listing them as references if we should need an expert opinion.
- **CS:** Next on the agenda is the curriculum review sheet
 - **JR:** Are we reaching out to RadKids? Has Hilary done that? If not, I can do that.
 - **CS:** I will reach out to her again.
 - **FT:** I'm actually still a RadKids instructor and can reach out to the CEO Steve Dailey and try to put you in touch with him.
 - **CS:** Great!
- **CS:** Next on the agenda is the creation of the PSAs, I spoke to Mike this morning and he is putting together a script and an idea for a PSA.
 - **DC:** I think the last time we spoke Mike said we could shoot something at the next meeting.
 - **CS:** I will follow up with him on that.
- **CS:** Next item on the agenda is to discuss conferences where the Advisory Board can have a presence
 - **KM:** I have been researching various conferences and am keeping a spreadsheet.
 - **FT:** I'd be happy to help Karen with that as well.
 - **KM:** There are some conferences in June and July, a Governor's conference in June in Orlando and Florida PTA has an event in July. I think it's too late to submit workshop proposals. But in September, DCF has its annual child protection summit.

- **KM:** Also, I thought I had asked Craig but maybe not, but I'd like to ask the Board what events they know of. I think the first steps would be to just have a table at these events and provide information.
- **KM:** FDLE has some great brochures available online and we need to figure out how to pay for and print them.
- **KM:** Finally we need to figure out who and how they would go. Obviously, the state can't pay for them.
- **CS:** If anyone has any possible conference ideas, you can send them to me and I will pass them along to Karen to add to her spreadsheet.
- **BH:** The Fort Myers regional operation center for FDLE is hosting a Safety Fair in April and Craig will be going and Dan will be going with him.
- **BH:** As far as the brochures, we have a print shop here and a lot of those brochures are already printed.
- **CS:** And I will send out an email to the Board looking for additional conferences.
- **KM:** And as far as procedures go, when we find one I can send it to Craig and we can find someone who can man a table, before we start.
- **CS:** Next is the newsletter, which Angie Herron is leading. She couldn't be on the call today, but I will follow up with her to see where she is on that and I can send out what we have to everyone.
- **CS:** Next on the agenda is the post FMCD training that we are planning for Missing Children's Day 2020.
 - **FT:** We did a training once before and I would be glad to help. I think we can utilize the Amber Alert program and get Jim Walters to send in some help to assist in training.
 - **Antonio Gilliam (AG):** I like that idea. And for anyone who wasn't at the last meeting, the purpose was two-fold, to raise education and awareness and to expose more people to MEPIC.
 - **AG:** We are looking to 2020.
 - **AG:** I sent a document to Craig and I'm asking everyone to look at it, including the different categories to throw out ideas. We are currently looking at locations and hotel options. If anyone has any other options, please respond to Craig.
 - **AG:** Also subjects to be taught and who could teach them.
 - **AG:** Other items to consider are food, beverage, caterers.
 - **AG:** And finally ideas on how to announce the conference and make possible attendees aware.
 - **JR:** I also thought maybe we could use different locations to sponsor different teachings.

- **Bill Corfield (BC):** What are your thoughts on having law enforcement specific attendees
 - **BH:** We could have multiple tracks for law enforcement and for the general public.
- **KM:** Would this be an event wherein the cost to attend would cover our expenses?
 - **BC:** Could the Foundation cover this?
 - **CS:** That is the hope. We can ask them at their next meeting and see what they are thinking.
 - **FT:** Fox Valley would also pay for their own transportation for any presenters
- **Julie Collins (JC):** One voice we haven't heard from too often is children who were recovered. I think that would be very energizing if we could get them to speak.
 - **KM:** I think that's a great idea. I just went to a conference that had a panel of kids and their parents and it was great to hear from them directly.
 - **FT:** Also, Abby Potash she and her son do these kind of things. He's now an adult but they do these talks. I think we could get them.
 - **BH:** We also had Gay Smithers at last year's ICAC conference as well. She actually had to cancel because she was sick but her son presented and was very good.
 - **FT:** Also the woman who was abducted and her sister was murdered, she is now a state trooper, she might be interested in presenting as well.
 - **JC:** That would be a very interesting perspective.
 - **FT:** Elizabeth Smart has also done some public speaking on her case.
- **KM:** Who is the target audience for the training?
 - **CS:** I think it would be the general public and law enforcement, maybe those already in attendance at Missing Children's Day.
- **CS:** Circling back really quickly, we had a list of articles for the MEPIC newsletter; does anyone have anything else to add to that list of possible articles/columns?
 - **KM:** I have a question: are we talking printed or electronic versions of the newsletter
 - **CS:** Electronic but I think we could print it as well if we wanted to hand them out.
 - **KM:** Can we get guidelines for submitting articles?

- **CS:** Yeah, I can work on putting that together.
- **DC:** Does anyone have anything else?
- **DC:** If not, we can adjourn.

Adjourn