Awareness and Prevention Committee (1:00 PM – 2:00 PM)

- In attendance:
  - Brendie Hawkins
  - Dan Campbell
  - Karen Mazzola
  - Travis Paulk
  - John Robertson
  - Erin Rounds
  - Elena Simonsen
  - Craig Schroeder

Minutes

- **Craig Schroeder (CS)**: At our next in-person meeting, we will be creating the new Strategic Plan. One of the first things we need to keep in mind is what we want the time frame to be? Do we want to keep it as a four year plan or change it to something shorter?
  - **John Robertson (JR)**: I think we need to bring it to a more practical realm; we need to have long term goals but I think we need to make it more practical.
  - **Dan Campbell (DC)**: In my work we have a five year plan, but I think with new energy and new blood; is it truly a Strategic Plan or is it more of setting goals?
  - **Karen Mazzola (KM)**: Even if we develop a long term, three to five year plan, is there anything that prevents us from modifying the plan as we need to?
  - **JR**: I feel a substantial amount of time we have spent is revising the strategic plan; so I would like to not put us in that kind of a bind.
  - **CS**: Brendie and I have thought a lot about this and think the best strategy might be to go with a goal oriented Strategic Plan, rather than a committee one. Rather than break the Board into multiple committees, we would have a single strategic plan with projects, and project leads.
    - **DC**: I think that's a good idea; because we don't want to kick the can down the road.

- JR: I think a big focus needs to be a cross-pollination of the Board is a major goal.
    - CS: Well what projects specifically would you like to see?
- JR: Does anyone have any specific projects?
    - CS: One I was thinking of, that could speak to the goal John has about cross-pollination is the creation of a MEPIC Newsletter. We could have the Board create it and it could be disseminated amongst the various agencies represented on the Advisory Board.
    - DC: I'd like to see more awareness and recognition of the problem of missing children. I'd like to bring awareness to more missing child issues and things I didn't know before my daughter went missing.
    - JR: I'd be interested to hear from your perspective; that might be a story the Awareness and Prevention committee could tell.
        - CS: I do want to remind everyone we have communication people in the field. And Mike Vasilinda has already volunteered to create a PSA on behalf of the Board.
        - JR: Do we know about the details of the PSA.
        - CS: Not really. But I can get up with Mike and talk to him about what his expectations are.
            - JR: I would like to know what is available to us and ask the committee to fill in the spots where we need them.
        - CS: Also, FOAA already works with us and can probably assist on media type goals.
            - JR: So, stitching a few things available what if we create a newsletter for families and worked with FOAA to direct people to it.
            - CS: I think that's a good idea.
            - DC: And also working with FOAA has been great but often the billboards are only in our area. Also, it is a bit of a shock to not be notified when the billboard goes up.
            - DC: But I like this idea.
        - Travis Paulk (TP): I think these are great ideas and DCF will support these newsletters as well.
    - KM: I think we should put the idea of a social media presence on our list of ideas.
        - JR: Definitely.

- **DC**: So this sounds like we have some good ideas to begin the new Strategic Plan
- **CS**: Does anyone have anything else?
- **CS**: We can adjourn then.

Adjourned

Response and Recovery Committee (2:00 PM – 3:00 PM)

- In attendance:
    - Bill Corfield
    - Chief Gilliam
    - Christina Harris
    - Brendie Hawkins
    - John Pitta
    - Peggy Pitta
    - Erin Rounds
    - Craig Schroeder
    - Elena Simonsen
    - Floy Turner

Minutes

- **Craig Schroeder (CS)**: Let me begin by doing a quick roll call.
- **Bill Corfield (BC)**: Welcome to everyone.
- **BC**: Craig sent out a document I created with some new ideas for the Strategic Plan.
    - **BC**: What we talked about last year was working groups and I think you should think on that more.
    - **Antonio Gilliam (AG)**: With the four general areas, these people can tell us what they want before the meeting and we can have those groups worked out.
- **CS**: Okay, and let me remind everyone that this Strategic Plan may change altogether because we are rewriting it. The Awareness and Prevention committee is designing a more project focused plan.
    - **Floy Turner (FT)**: I like that idea.
    - **AG**: I think the four categories might remain the same and we change the sub headings beneath, so we can still send out the request to serve.
    - **BC**: So we can start asking those groups to pencil in some of the projects or initiatives they'd like to see accomplished. And then when we come together we.
    - **AG**: I think we should make a hard due date of March 1st for that. And my thoughts are that are next in-person meeting we will present these project ideas to the committee and then define those projects.
- **BC**: Craig's notes mentioned moving away from the term "developing" and build marketing and awareness.

- o **BC**: If we can look at the document I sent, Craig's notes mention in R1.2 working with FPCA and FSA about raising awareness and conducting a survey to see which agencies are aware of CART resources.
- **AG**: There was a survey that went out a few weeks ago from FSA, do you know if that was coordinated by this group? Because that might hit on what we're talking about in R1.2.
- **CS**: Also, the Awareness and Prevention committee also talked about the creation of a MEPIC newsletter.
  - o **FT**: I think that's a great idea, we did that here and had local media cover it.
  - o **BC**: I think a survey or questionnaire would help us identify the content that would need to go into the mailer.
  - o **AG**: I have that survey that was sent to me. It was from a Brannan Riley who is supervised by Chris Williams.
    - **CS**: That is from PROC.
    - **AG**: Can you send that to everyone while we are on the phone.
    - **CS**: Yes.
- **BC**: Looking at R-2 training opportunities, an idea I had was the creation of a Mock scenario. Our previous goal there "online academy" was just too vague.
  - o **BC**: We might have to pull in other committees so we're not presenting a variating from what's already out there.
- **BC**: Looking at R2.2, the original was to promote regional field training resources. We want to keep that but break it down with more actionable items.
- **BC**: Under R3, technology utilization, our initial first objective was the creation of License Plate Readers (LPR). We've kicked that around for a while, so the questions became was this outside of control of the Board. To me, it's something we have tabled so many times that maybe we do leave it alone. So maybe we should table that and focus more on drone initiatives.
  - o **FT**: I agree. I think we should shelve it and replace it with the drone initiative.
  - o **BC**: And there are some agencies that already have drone initiatives in play.
  - o **Peggy Pitta (PP)**: I don't think we should table the LPRs before knowing what they can accomplish. First off, we don't know if the license plate readers could tell us if a sex predator is located outside of a school.
  - o **BC**: I'm not sure if that's how we intended their use.
  - o **Brendie Hawkins (BH)**: FCIC can't handle live queries from LPRs, so what that means is that the interface software that these agencies use download a PST file that they can download once a day, every 6 hours, etc. The file contains many hot-file records with license plate numbers

attached to them. So you don't have live queries, so even when an LPR picks up a tag, you aren't going to know immediately unless a warrant is attached to that individual. The common misconception is that they are real-time, and they are not. And there are also a lot of policies available to work through. So our progressed has stalled because there is a lot of policy that needs to be worked through.

- ▪ **BC**: So would it be your suggestion that we move on?
- ▪ **BH**: I would suggest we move on only to the extent that this would not be an easy get. The same thing goes for drones, people are very interested in this new technology and there is a lot of behind the scenes concerns.
- ▪ **AG**: We have two drones and we deployed once for a missing child. There are individual agency policies, but I would assume each agency would be more strict that the others. But there are a lot of factors that come into play.
- ▪ **BC**: If the FBI gets involved on an abduction case, is there a federal policy that would overwrite what individual state attorneys would say.
- ▪ **AG**: When federal agencies get involved a lot of time will have elapsed. So it's going to come back to the local agencies and the CART teams. Federal government can't tell local government to deploy a drone, but if a federal agency has a drone they can deploy it.
- ▪ **AG**: Correct me if I'm wrong but I believe the state rules are that an agency who deploys a drone must maintain visual eyesight with the drone.

- • **FT**: When we talk about emerging technologies, do we have anything in there about stingrays or anything like that. I think some agencies still have them.
  - o **BC**: Maybe that can be part of identifying some identifying gaps.
- • **BC**: Looking at the next goal about promoting education about social media as an investigative tool.
  - o **BC**: I think we can expand that into some sub-goals.
- • **BC**: Under R3.3, it originally had to deal with testing and implementing emerging technologies. Our edit was that we wanted to be raising awareness of new technology rather than creating it.
- • **BC**: Last is R4 which is special populations, where we were going to keep all of those sub-goals except 4. Do we want to add some categories here or change it.
  - o **CS**: We don't have any actionable items in there so I think we should rewrite these special populations with special objectives.
- • **PP**: Where do we stand for the meeting?

- o **CS**: The next meeting will be on March 7th and the 8th.
- o **BC**: A few action items, we'll need everyone to respond to which section they would want to serve between R.1 and R.4, due by March 1st. And ask those people to start generating some thoughts on actionable items under these things.
- **BC**: Does anyone have anything else?
- **BC**: We can adjourn.

Adjourned

Communication and Technology Committee (3:00 PM – 4:00 PM)

Not enough committee members present to conduct committee meeting.