



MEPIC Advisory Board Committee Meetings Conference Call Minutes

Tallahassee, Florida

16 October 2019

1:00 PM – 4:00 PM

In Attendance:

- Dan Campbell
- Antonio Gilliam
- Brendie Hawkins
- Angie Herron
- Karen Mazzola
- Craig Schroeder
- Hilary Sessions
- Susan Smith

Minutes

- **Craig Schroeder (CS):** Hi everyone, let me begin by saying I'm sorry about the quality of the phone, we are still trying to figure out why we are getting this echo.
- **Dan Campbell (DC):** Thanks for everyone's flexibility with the re-schedule of the Missing Children's Day event, I know it's been a burden on FDLE finding a date that would work.
- **CS:** Before we begin, let me just do a quick roll call.
- **DC:** Craig, can you give us an update on the Florida Missing Children's Day event.
 - **CS:** Yes, FMCD will now take place on Friday, November 11th.
 - **CS:** A major change to the event is that there is construction on the 22nd floor so we will be having the breakfast as well as the Advisory Board meeting in the Senate Chamber room in the historic capitol.
- **DC:** Let's begin discussing the MEPIC Newsletter.
 - **CS:** We have a list of articles we want to write and I'd like for those writing them to try and get them to be in the weeks after Missing Children's Day.
 - **Angie Herron (AH):** What target date are we looking for for the publication of the first newsletter?
 - **DC:** Maybe sometime early in 2020. January perhaps?
- **DC:** Next on the agenda is the curriculum review sheet.
 - **CS:** I am currently working with Steve Daley at RadKids who is going to provide their curriculum for the first use of our curriculum review sheet.

- **CS:** I believe Steve will deliver those materials to our board members doing the review at Missing Children's Day.
- **CS:** Next is the PSA; as a reminder, the first PSA is available to share online.
 - **CS:** Does anyone have any ideas for possible PSAs?
 - **DC:** Can you send a list of the previous ideas we had.
 - **CS:** Definitely, and I think one idea we had was a PSA giving the victim/parent perspective.
 - **Hilary Sessions (HS):** I think we should do one on how to be proactive when you see an alert has been issued.
 - **Susan Smith (SS):** What about a PSA that says "every person matters" and shows people from all walks of life and says that everyday citizens can help find a missing child.
- **DC:** Next on the agenda is influencing conferences, do we have anything new on that?
 - **CS:** We have the ICAC conference coming up in December, I have asked to reserve a table for the Board there, we would just need members to staff it.
 - **Brendie Hawkins (BH):** There will be people from around the world in attendance.
 - **Karen Mazzola (KM):** I'm working on Children's Week in the Capitol January 26th and on Tuesday January 28th is when the children come in and a lot of organizations come in.
 - **KM:** Also, I know DCF moved their summit to the first week in December. I don't know if we can get a booth still.
- **CS:** Next item on the agenda is the post FMCD training we'd like to begin in 2020.
 - **Antonio Gilliam (AG):** I think now is when we need to begin shoring up some things up. If we want to do it next year we need to quickly determine a location and speakers.
 - **CS:** I will try to follow up with FSU to see if their space is still available.
- **CS:** Does anyone have anything else?
 - **AG:** November 19-20 will be the next CART certification here in Tampa. Fox Valley is coming down for that. And that was the last region in the state that needed certification.
- **DC:** If no one has anything else, we can adjourn.

Adjourned